

# Webinar Shoppingfeed

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## Shoppingfeed connects sellers to all kinds of channels

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- Ads
- Social
- Display
- Shopping engines
- Marketplaces



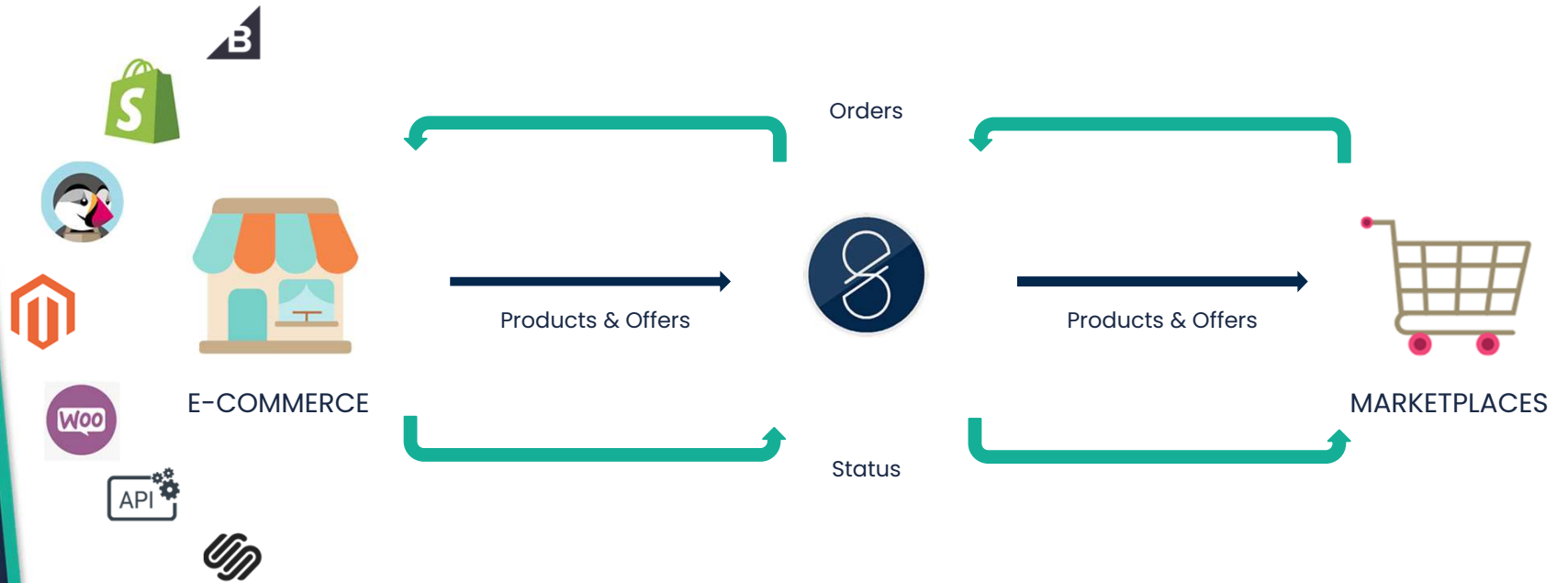
## Who we are

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- Founded in 2011
- +50 employees
- Located in Paris & New York
- Connected to more than 1000 channels
- 40 countries over EMEA & US
- More than 2000 sellers
- Self-financed and profitable company
- Provide the best user experience
- Become the simplest and most featured-solution



# Our workflow





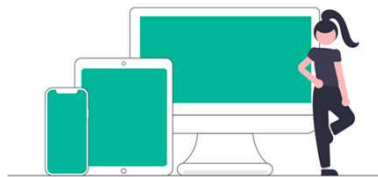
## Our technical Reliability

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- Guaranteed Feed availability
- Automatic or manual refresh of feeds
- Dedicated partnership team
- Robust and proven infrastructure

# Competitive advantages

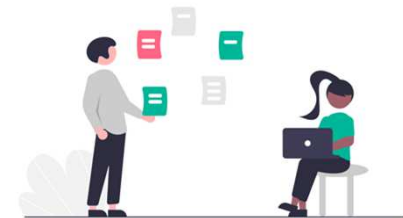
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Adaptability to  
customer ecosystem



Enriched partners  
ecosystem



User-experience  
centric





# Why use a feed manager?

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- 1** Sell on multiple channels
- 2** Automate creation, update, etc.
- 3** Guaranteed Feed availability
- 4** Catalog enrichment
- 5** Manage orders
- 6** Support & Expertise

# The importance of a qualitative product sheet



Title, Description, Pictures



Most attractive price



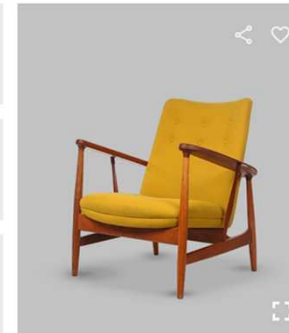
Logistic and delivery



Availability

## DETAIL PRODUCT

Home > Product > Page 1 of 1 > Sample Product Design



SAMPLE PRODUCT DESIGN



SIZE



**\$200.00**

- 1 +

ADD TO CART

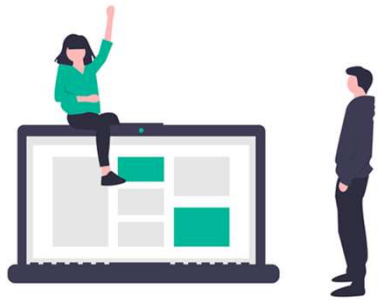
### OVERVIEW

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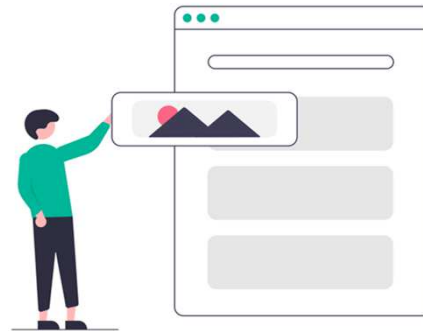


# How to perform on marketplace

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Customer  
Satisfaction



Quality of product  
catalog



Multiply and target  
your presence



# 3 packs for 3 different needs

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## Enterprise

On quotation

Account Manager Team dedicated

## Business

From 399€ ex-Tax /months

Customer Success Manager dedicated

## Starter

From 199€ ex-Tax /months

Standard Support Team



# Special offer for you

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FOR ANY SUBSCRIPTION BEFORE THE 31/12/2020

TO THE **BUSINESS PACK**,  
YOU WILL BENEFIT FROM **THE FIRST 3 MONTHS** AT THE  
**PRICE OF THE STARTER PACK**

[REGISTER HERE](#)



*i.e 199€ ex-tax/month instead of 399€ ex-tax/month during 3 months*